

SOUTHERN CALIFORNIA

A LEADER IN WATER CONSERVATION

Southern California has invested more than \$12 billion in conservation and local supply projects since 1995

\$12,000,000,000+



\$1 Billion
Conservation



+\$2.5 Billion
Recycling



\$.75 Billion
Stormwater



\$1.5 Billion
Groundwater
Storage



\$5 Billion
Surface Water
Storage



\$2.5 Billion
Groundwater
Clean-up

LEADERS IN WATER EFFICIENCY

Conservation All Stars

| | |
|------------|------------------|
| 75 | Santa Ana |
| 114 | Long Beach |
| 121 | Huntington Beach |
| 143 | Glendale |
| 150 | San Diego |
| 163 | Burbank |
| 166 | Mojave Desert |

gallons used per day per person

California

residents on average use

196

Gallons per day

Los Angeles

residents on average use

129

Gallons per day

Southern California Population

1990 | **2010**
16.5 | **19.5**
MILLION | MILLION

Despite 3 million new residents,

**Total Water Use Has
Stayed Flat!**

**Los Angeles
has one of the
lowest per capita
water use**

out of all
US. cities with a population of
more than 1 million



For more information,
visit www.SoCalWater.org.

SOUTHERN CALIFORNIA WATER CONSERVATION

900,000 acre-feet conserved during past 20 years.
That is enough water for 1.8 million families for an entire year.

More water is recycled in California
than any other state in the nation.

75% of recycled water
is produced in Southern California.

~500,000 acre-feet of stormwater
is currently captured and recharged into Southern California
groundwater basins in an average year.

SOUTHERN CALIFORNIA LEADING THE WAY

- **Mojave Water Agency**
Removed **6 million square feet of turf**
- **Metropolitan Water District of So. Cal.**
Produced more than **1,679,000 acre-feet of recycled water** since 1982
- **Desert Water Agency**
Recycles **100% of its wastewater**
- **Los Angeles Department of Water & Power**
Reduced water use by 17% since implementing its outdoor water ordinance in 2009
- **San Diego County Water Authority**
Is building the **largest seawater desalination facility** in U.S.
- **Orange County Water District**
Has the **world's largest recycling plant**
- **Western Municipal Water District**
Coordinated distribution of more than **1 million high-efficiency sprinkler nozzles**
- **Santa Margarita Water District**
Captured and reused **12 billion gallons of urban runoff** since 1979



TOILET REBATES



SMART IRRIGATION
CONTROLLERS



HIGH EFFICIENCY
APPLIANCES



WATER WISE
LANDSCAPING



RAIN BARRELS



DRIP IRRIGATION



TURF REMOVAL



SCWC supports Governor Brown's drought emergency declaration and his call for increased conservation.

WE CAN DO
MORE

For more information, please visit www.SoCalWater.org.