On behalf of the Southern California Water Committee we thank you for supporting our WaterNext outreach and education program to advance California WaterFix

If you’re wondering what else can I do?

Look no further. Here’s a list of simple tasks so that you can be a part of modernizing water for future generations.

- Like us on Facebook & Follow us on Twitter
- Share with your friends on Facebook
  - Why WaterFix? Video
  - WaterFix = Modern fix Video
  - $3 Cost Video
- Spread the word on Twitter
  - Why WaterFix? Video
  - WaterFix = Modern fix Video
  - $3 Cost Video
- Share our Fact Sheet
- Issue a Press Release
- Express support in writing
  - Letter Template
- Voice your support in your organization’s newsletter
  - Newsletter Template

Want to learn more or schedule a presentation?

Contact our outreach team at Outreach@socalwater.org

All content is linked above, included below or can be found at our website www.socalwater.org/waternext
Attend and Make Your Voice Heard

- **September 18th**—Pasadena City Council
  - 6:30PM: Council Chamber, Pasadena City Hall
  - 100 North Garfield Avenue, Pasadena

- **September 19th**—Los Angeles City Council (Energy Climate Change and Environmental Justice Committee)
  - 1:00PM: Room 1010, Los Angeles City Hall
  - 200 North Spring Street, Los Angeles

- **September 19th**—Upper San Gabriel Valley MWD
  - 5:30PM: Upper SGV Board Room
  - 602 E. Huntington Drive, Suite B, Monrovia

- **September 19th**—Glendale City Council
  - 6:00PM: Glendale City Hall
  - 613 E Broadway, Glendale

- **September 25th**—Central Basin MWD
  - 10:00AM: Central Basin Board Room
  - 6252 Telegraph Road, Commerce

- **September 26th**—MWD Board Workshop
  - 9:30AM: Metropolitan Water District
  - 700 N. Alameda Street, Los Angeles

- **October 10th**—MWD Board Vote
  - Time TBD: Metropolitan Water District
  - 700 N. Alameda Street, Los Angeles
We are losing the opportunity to capture water because of our outdated water system. Modernized infrastructure will allow us to capture more water during big storms and store it in reservoirs for drier times.

Our aging water delivery system is vulnerable and in desperate need of improvement. We are fulfilling the California promise by investing in and building modern projects that use state-of-the-art technology to deliver our water.

Sierra Nevada snowmelt provides one of the cleanest, freshest sources of water for our homes and families. Southern California relies on snowmelt for 30% of its water.

California WaterFix is THE best long-term solution to ensure our way of life here in Southern California.

California WaterFix is essential to ensure our continued vitality and quality of life. WaterFix will proactively address dangerously outdated and inefficient water infrastructure to meet today’s needs and climate realities.
What’s next for SoCal’s water?

California WaterFix will modernize our water system, securing fresh water for millions in Southern California.

From the Snowpack to Your Tap

Pure snowmelt flows down from the Sierra Nevada mountains, but hits a choke point in the Sacramento-San Joaquin River Delta.

WaterFix will alleviate the bottleneck with two new tunnels to move water under, rather than through, the Delta choke point.

1. Tunnels take in fresh water from three intakes on the Sacramento River
2. Water moves through tunnels to existing pumping plants south of the Delta
3. Fresh water is delivered to millions of Californians

WaterFix is backed by more than a decade of extensive review by water quality experts, water system engineers, environmental scientists and university researchers.

Why WaterFix?

- Modern upgrades to improve our water delivery system
- Reliable water supply for Southern California
- Improved flexibility for future droughts
- High-quality water straight from the source

Modernizing and re-routing our water delivery system is the best solution to ensure reliable, high-quality water for Southern California.
FOR IMMEDIATE RELEASE:
DATE XX, 2017

[INSERT ORGANIZATION NAME] Announces Full Support for California WaterFix Project

Los Angeles, CA – Today [insert organization name] announced strong support for California WaterFix, a project that will modernize and upgrade a vital section of the state’s aging water infrastructure and delivery system by constructing two state-of-the-art tunnels to move water supplies underneath the fragile Delta ecosystem rather than through it.

“INSERT QUOTATION HERE,” said [INSERT NAME], [INSERT TITLE/POSITION].

Water is essential to our physical health and well-being – it’s our lifeblood and a fundamental need. More than 30 percent of Southern California’s water supply comes from the Sierra Nevada mountains. Melted snow from these mountains provides the backbone water supply – along with good jobs and quality of life – for millions of people.

However, while Southern Californians have the right to a clean, reliable and affordable water supply, the delivery system moving water to our region is old, vulnerable and in desperate need of improvement.

That’s why [insert organization name] stands behind the CA WaterFix project. And we’re not alone in our support. There is strong backing for California WaterFix in the region. Nearly two-thirds (64 percent) of Southern California voters support the project, according to results released from a recent public opinion survey commissioned by the Southern California Water Committee. Bottom line, California WaterFix is critical to ensure the safety, reliability and efficiency of our state’s water supply.

“INSERT QUOTATION HERE,” said [INSERT NAME], [INSERT TITLE/POSITION].

To learn more about CA WaterFix and what you can do to help move this project forward – such as sending a letter of support or sharing content via Facebook & Twitter – please check out WaterNext, an education and outreach program in support of CA WaterFix by Southern California Water Committee.

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[INSERT ORGANIZATION BOILERPLATE]
[Insert Date]

Name
Organization/Position
Street Address
City, CA ####

Re: California WaterFix Project – Support

Dear [Insert Name]:

On behalf of [insert organization], I am writing to express strong support for California WaterFix. We must move this project forward to protect our water supply.

Water is essential to our physical health and well-being – it’s our lifeblood and a fundamental need. While Southern Californians have the right to a clean, reliable and affordable water supply, the delivery system moving water to our region is old, vulnerable and in desperate need of improvement.

More than 30 percent of Southern California’s water supply comes from the Sierra Nevada mountains. Melted snow from these mountains provides the backbone water supply – along with good jobs and quality of life – for millions of people. With this supply at risk, we need the reliability that California WaterFix will provide.

This project will protect our largest and least expensive source of water for Southern California. At a cost of $2 per household WaterFix is an affordable investment to secure water for our residents. In comparison, desalination, water recycling and stormwater capture projects cost five to 15 times more per household than California WaterFix.

The project will modernize the State Water Project delivery system to ensure high-quality water from the Sierra Nevada mountains will continue to be delivered to Southern California for generations to come; while at the same time creating nearly 100,000 jobs and protecting the Southland’s trillion-dollar economy.

We’re not alone in our support. There is strong backing for California WaterFix in the region. Nearly two-thirds (64 percent) of Southern California voters support the project, according to results released from a recent public opinion survey commissioned by the Southern California Water Committee. Bottom line, California WaterFix is critical to ensure the safety, reliability and efficiency of our state’s water supply.

We appreciate your consideration and leadership at this time.

Sincerely,

[Insert Signer’s Full Name]
[Insert Title]
[Insert Organization Name]
cc: Governor Jerry Brown  
c/o State Capitol, Suite 1173  
Sacramento, CA 95814  
Submit Email To: https://govapps.gov.ca.gov/gov39mail/

Randy A. Record  
Chairman, MWD of Southern California  
executiveoffice@emwd.org

Jeffrey Kightlinger  
General Manager, MWD of Southern California  
OfficeoftheGeneralManager@mwdh2o.com

MWD of Southern California Board of Directors  
Rosa Castro, Office of the Board of Directors  
BoardExecutiveSecretary@mwdh2o.com

Southern California Water Committee  
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mayor.garcetti@lacity.org

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Gilbert Cedillo, Los Angeles City Councilmember District 1  
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Bob Blumenfield, Los Angeles City Councilmember District 3  
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David E. Ryu, Los Angeles City Councilmember District 4  
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Paul Koretz, Los Angeles City Councilmember District 5  
paul.koretz@lacity.org

Nury Martinez, Los Angeles City Councilmember District 6  
councilmember.martinez@lacity.org

Monica Rodriguez, Los Angeles City Councilmember District 7  
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Marqueece Harris-Dawson, Los Angeles City Councilmember District 8
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Curren D. Price, Jr., Los Angeles City Councilmember District 9
councilmember.price@lacity.org

Mike Bonin, Los Angeles City Councilmember District 11
councilmember.bonin@lacity.org

Mitchell Englander, Los Angeles City Councilmember District 12
councilmember.englander@lacity.org

Mitch O’Farrell, Los Angeles City Councilmember District 13
councilmember.ofarrell@lacity.org

Jose Huizar, Los Angeles City Councilmember District 14
councilmember.huizar@lacity.org

Joe Buscaino, Los Angeles City Councilmember District 15
councilmember.buscaino@lacity.org
Title: Support for California WaterFix Project Hits High Gear as Key Votes Approach

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However, while Southern Californians have the right to a clean, reliable and affordable water supply, the delivery system moving water to our region is old, vulnerable and in desperate need of improvement.

That’s why [Insert organization] is in strong support of California WaterFix, a project that will modernize and upgrade a vital section of the state’s aging water infrastructure and delivery system by constructing two state-of-the-art tunnels to move water supplies underneath the fragile Delta ecosystem rather than through it.

We’re not alone in our support. There is strong backing for California WaterFix in the region. Nearly two-thirds (64 percent) of Southern California voters support the project, according to results released from a recent public opinion survey commissioned by the Southern California Water Committee. Bottom line, California WaterFix is critical to ensure the safety, reliability and efficiency of our state’s water supply.

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Word Count: 245